

Privacy Policy

Introduction

This Privacy Policy outlines the manner in which Tertile, LLC ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users (each, a "User") of our website. This Privacy Policy applies to the website and all products and services offered by Tertile, LLC. By accessing or using our website, Users agree to the collection and use of information in accordance with this policy. Any capitalized terms not defined herein shall have the meaning ascribed to them in our Terms of Service.

Information Collection

This Privacy Policy governs the manner in which Tertile, LLC ("we," "us," or "our") collects, uses, maintains, and discloses information collected from users (each, a "User") of our website. This includes information that can identify a User ("Personal Information") and information that cannot ("Non-Personal Information").

Users may visit our website anonymously. We collect Personal Information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain website-related activities.

Non-Personal Information may be collected whenever Users interact with our website. This information may include the browser name, the type of computer, and technical information about Users' means of connection to our site, such as the operating system and the Internet service providers utilized and other similar information.

Use of Information

Tertile, LLC ("we," "us", or "our") collects, uses, and shares Personal Information and Non-Personal Information as described in this Privacy Policy. The collection, use, and sharing of Personal Information and Non-Personal Information by us is primarily for the purpose of providing a better user experience on our website, improving our services, and communicating with Users regarding our services, promotions, and updates.

Personal Information may include, but is not limited to, a User's name, email address, and phone number. Non-Personal Information may include, but is not limited to, a User's browser type, operating system, and browsing behavior on our website.

We may share Personal Information and Non-Personal Information with third parties for the purposes of operating our website, conducting our business, or servicing Users, so long as those parties agree to keep this information confidential. We may also release Personal Information and Non-Personal Information when its release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety.

By using our website, Users consent to the collection, use, and sharing of Personal Information and Non-Personal Information as described in this Privacy Policy.

Information Sharing and Disclosure

Tertile, LLC ("We", "Us", or "Our") values the privacy of its users ("User" or "You"). This Privacy Policy outlines the circumstances under which We may share or disclose Personal Information and Non-Personal Information collected from Users.

- **Service Providers:** We may share Your Personal Information with third-party service providers to perform functions on Our behalf, such as hosting, data analysis, payment processing, order fulfillment, and marketing assistance. These service providers are bound by confidentiality agreements and are not permitted to use Your Personal Information for any other purpose.
- **Legal Requirements:** We may disclose Your Personal Information if required by law or in the good faith belief that such action is necessary to comply with a legal obligation, protect and defend Our rights or property, act in urgent circumstances to protect the personal safety of Users of the Service or the public, or protect against legal liability.
- **Business Transfers:** In the event of a merger, acquisition, reorganization, bankruptcy, or sale of company assets, We may transfer Your Personal Information as part of the transaction.
- **Aggregated or Anonymized Data:** We may share or disclose Non-Personal Information that has been aggregated or anonymized so that it cannot identify a specific User. This information may be used for any purpose, including for marketing or research purposes.

Cookies and Tracking Technologies

This Privacy Policy outlines the use of Cookies and similar tracking technologies by Tertile, LLC on its website. For the purposes of this policy, the term "Cookies" refers to small pieces of data stored on a User's device that are used to improve the User experience and track website usage. Both Personal Information and Non-Personal Information may be collected through Cookies and other tracking technologies.

Cookies are used for various purposes, including but not limited to:

- Enhancing the User's experience by remembering preferences and settings.
- Tracking website usage patterns to improve site functionality and content.
- Assisting in the delivery of targeted advertising based on User behavior.

Users have the option to manage their Cookie preferences through their browser settings, where they can disable Cookies or set their browser to alert them when Cookies are being sent. However, disabling Cookies may affect the functionality of the website and limit the User's experience.

By using the website, Users consent to the use of Cookies as described in this policy. Tertile, LLC is committed to respecting the privacy of its Users and ensuring that all data collected through Cookies and tracking technologies is handled in accordance with applicable laws and regulations.

Data Security

Tertile, LLC ("We", "Us", or "Our") is committed to protecting the security of your Personal Information and Non-Personal Information (collectively, "Information"). We implement a variety of security measures to maintain the safety of your Information when you enter, submit, or access your Information on Our site. These measures include, but are not limited to, data encryption, secure server environments, and regular malware scanning.

We also use Cookies to enhance and personalize your experience on Our site, as well as for analytics and advertising purposes. By using Our site, you consent to the use of Cookies in accordance with Our Privacy Policy.

Your payment and personal information is always safe. We contract through Heartland Payment Systems, LLC and Hyfin, LLC who provide encryption in transit and are the industry standard and among the best software available today for secure commerce transactions (through Secure Sockets Layer "SSL", Transport Layer Security "TLS" or something similar). It encrypts all of your personal information, including credit card number, name, and address, so that it cannot be read over the internet. Additional information about this can be found at <https://www.heartland.us/> and <https://hyfin.app/>.

Despite Our efforts, no security measures are completely infallible. In the event of a data breach, We will take appropriate steps to notify affected individuals if We believe there is a reasonable risk of harm to users from the breach or if notification is otherwise required by law. We will also take other steps that are reasonably necessary to mitigate the effects of the breach and improve Our security measures.

Your Rights

Under the laws of Texas, you, as a User of this website, have certain rights concerning your Personal Information. These rights include:

1. The right to be informed about the collection and use of your Personal Information.
2. The right to access the Personal Information that we have collected about you.
3. The right to request the correction of inaccurate Personal Information held about you.
4. The right to request the deletion of your Personal Information when it is no longer necessary for the purposes for which it was collected, or when you withdraw consent upon which the processing is based.
5. The right to object to the processing of your Personal Information, under certain conditions.
6. The right to request that we limit the processing of your Personal Information, under certain conditions.
7. The right to data portability, which allows you to obtain and reuse your Personal Information for your own purposes across different services.

To exercise any of these rights, please contact us using the contact information provided on our website. Please note that we may ask you to verify your identity before responding to such requests. We are committed to ensuring that your information is secure and have implemented measures to prevent unauthorized access or disclosure of your Personal Information.

Children's Privacy

Protecting the privacy of young children is especially important. For that reason, Tertile, LLC does not knowingly collect or solicit Personal Information from anyone under the age of 13. If we learn that we have collected Personal Information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe that we might have any information from or about a child under 13, please contact us immediately.

This Website is not intended for children under 13 years of age. No one under age 13 may provide any Personal Information to or on the Website. We do not knowingly collect Personal Information from children under 13. If you are under 13, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use.

Changes to This Privacy Policy

Tertile, LLC reserves the right to update or change our Privacy Policy at any time and for any reason. We will notify you about any changes by posting the new Privacy Policy on our website. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page. If we make any material changes to how we treat our users' Personal Information, we will notify you through a notice on the website's main page and/or by sending you an email to the email address you provided us, if any. Your continued use of the website after any modification to our Privacy Policy will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

Contact Information

If you have any questions or concerns regarding this Privacy Policy or the handling of your Personal Information, you are encouraged to contact Tertile, LLC directly. For such inquiries, or to request access to or correction of your Personal Information, please contact us at:

- Email: privacy@tertile.one
- Physical Address: Tertile, LLC, 7409 Berkman Dr., Austin, TX 78752, USA
- Phone: +1 (858) 848-6746

Our dedicated team will respond to your inquiries as promptly as possible. Please note that while we strive to protect your Personal Information, we encourage you to take steps to protect your information online and to review our Privacy Policy regularly for any updates.